

CHICAGO WOMEN'S HEALTH CENTER

FY18 - FY20 STRATEGIC VISION | SUMMARY OF PRIORITIES



CWHC'S FY18-FY20 STRATEGIC VISION

CWHC is proud to share with you this summary of our FY18-FY20 Strategic Vision. In it, we have taken essential steps to respond intentionally and sustainably to the emerging needs of clients, students, and Chicago communities in a changing health care landscape. We have also made a commitment to further articulate and demonstrate our organizational values.

We look ahead to 2020, when CWHC will celebrate 45 years of providing access to compassionate health care and health education. We believe this Strategic Vision extends the resilience and responsiveness with which CWHC has met the challenges of the past four decades – carrying forward the affirming, collaborative approach to care and commitment to accessibility.

We believe the evolution of our programs, the demonstration of our values, and the sustainability of our organization are the best contributions we can make to CWHC's continuing legacy.

To learn more about our Strategic Vision,
please contact CWHC at (773) 935-6126.

STRATEGIC PRIORITY 1 RACIAL JUSTICE

CWHC will revise our mission, vision, and core values in order to more explicitly incorporate racial justice.

- CWHC will be more transparent about its anti-racist values in order to better communicate and demonstrate those values to our communities.
- CWHC will create tools for applying a racial justice lens across programs and in internal structures and decision making. We will equip staff to use and continue to adapt these tools.

STRATEGIC PRIORITY 2 INTENTIONAL GROWTH

CWHC will re-evaluate the scope and scale of our programs to respond to the emerging needs of clients, students, and Chicago communities, as well as to align our impact with the revised mission, vision, and core values.

- CWHC will respond to an increased demand for services, including the particularly increased demand for comprehensive sexual health education, counseling, and primary care services.
- CWHC's response will be aligned with its revised mission, vision, and core values and will prioritize sustainability.

STRATEGIC PRIORITY 3 SUSTAINABILITY

CWHC will plan for long term sustainability of the organization and of programs, with a priority of improving staff compensation.

- CWHC will strengthen the capacity for longer-term programmatic and financial planning, including building the necessary systems and skills.
- CWHC will re-evaluate existing sources of program earned income and fundraising to determine the sustainability of the overall model.
- CWHC will prioritize improving staff compensation as a best practice for sustainability as well as a demonstration of our social justice values.



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“Respect for different identities! Respect for different life experiences. I feel completely accepted and comfortable here.”
– CWHC client

